

*Are you fascinated by space?*

*Do you wonder what is possible when academic and industry work together?*

*Would you like to join a team that makes real rocket launches happen?*

**If the answer is yes, yes and yes, we would love to hear from you!**

## **PUBLIC RELATIONS MANAGER**

ARIS is a student initiative based at ETH Zürich (Dübendorf) and inspires students across Switzerland with opportunities to **put into practice that you have been studying** in theory by gaining **hands-on space related project experience** and contribute to space related project challenges through academic and industry collaborations.

As part of the business team, you will tackle the challenge of enhancing our competition systems, growing our team and building our network.

From the technical side, this year ARIS goes into the 6<sup>th</sup> round of challenges. Following project HELVETIA, ARIS will participate at the European Rocketry Challenge in Portugal with its own hybrid rocket engine. ARIS also conducts events to support these activities, and has ongoing engagement with sponsors, the public and professors.

From the business side, we have grown a lot over the last year. We have been expanding our ARIS business team, in areas of marketing, finance and HR, and started collaborations with new academic partners for that purpose. The goal of the business teams is to provide the best possible framework for all the engineering projects and constantly develop the processes to address an ongoing growth.

To achieve the ambitious projects and continue our exciting growth, we require a motivated **Public Relations Manager**.

As **Public Relations Manager** your main responsibility is to represent ARIS as a brand and our achievements to our partners in a positive manner. The long-term strategic development of ARIS is about to be defined and shall then be presented to public to create the ARIS brand awareness.

- Creation and optimization of image and identity
- Sustainable development of a positive reputation
- Produce and distribute our monthly newsletter
- Drafting and writing of regular blog posts on our website
- Help to grow our community
- Engage alumni and future members
- Support our Marketing and learn as a team

### **Expectations**

From each of our team members we expect:

- We expect you to spend 1-2 days a week on the project and be able to join team meetings and workshops at Switzerland Innovation Park in Dübendorf, ZH
- Be proactive and able to take responsibility
- Fail, get up and learn from it
- Take responsibilities over your projects and tasks
- Work close with business teams but also with the engineering teams and the board



### **What do you get?**

By participating in this unique challenge, you will:

- Get in contact with many sponsors from academia and industry
- Take initiative outside of the classroom and gain hands-on experience
- Establish and grow your network in industry and academia
- Be part of a friendly community, grow as a unit and build life-long friendships
- Kickstart your career!
- Do something useful combined with your studies

**Project start:** July 2022

**Duration:** 2 semesters (autumn 2022 & spring 2023)

**Working hours:** 10-16h/week or per project

Please be informed that your work will be entirely voluntary. As we are a student project, we do not offer any paid employment. But you will be able to proof your practical experience in your CV.

### **Any questions? Get in touch.**

We look forward to hearing from you! Please submit a complete application, including CV. If you have any questions, please reach us on [hr@aris-space.ch](mailto:hr@aris-space.ch).