

Marketing & Event Team

Engineering studies, Management studies,

Our student initiative is based at ETH Zürich and inspires students across Switzerland in hands-on space engineering challenges through collaboration with academia and industry. Our main project is the participation at the [Spaceport America Cup](#).

Following our [Project TELL](#), ARIS participates at the Spaceport America Cup 2019 with a rocket using a commercial solid motor flying to 10'000 ft. For this, an interdisciplinary core team of 20 students is formed that builds the rocket and participates at the competition in the US.

The responsibility of the **Marketing Team** is to capture and publish team activities on various channels to increase the profile of the association and the project among students and the general public. You will work closely with the Sponsoring and Operations team. Responsibilities include:

- Define a corporate ID, templates
- Content creation: Pictures & Videos
- Create an outreach strategy for social media (Website, Facebook, Instagram, LinkedIn, YouTube), newsletters, events, etc.
- Regularly create newsletters to update stakeholders
- Updating and developing the website
- Helping the Operations team with event organisation

We recruit an interdisciplinary core team of motivated people with a passion for designing, texting and interacting with people. From our team members, we expect the following attitude:

- Fail, get up and learn from it
- **You don't have to be a specialist** but you are willing to become one
- Join the team and grow as a unit
- Be proactive and able to take responsibility

We expect you to spend 2-3 days a week and be able to join team meetings and workshops in Zurich. Since we are a student association we don't hire any interns.

Send us a short description in what you're interested in and your CV (with picture) to

recruiting@aris-space.ch